



“There are many things IYA is doing to celebrate, but one of my favorites is the *365 Days of Astronomy* effort.”

Phil “The Bad Astronomer” Plait

“It is going to be great.”

Stuart Lowe, Astronomy Blog

FOR IMMEDIATE RELEASE

October 20, 2008

The 365 Days of Astronomy Podcast is an *International Year of Astronomy 2009* project that will publish 1 podcast per day for all 365 days of 2009. The podcast episodes will be written, recorded and produced by people around the world.

Communicating the story of astronomy through a multitude of voices

Astronomy is a global endeavor with people of all ages and nations participating in amateur and professional astronomy. This podcast will showcase the diversity of voices – your voices – discussing topics ranging from historical moments to today's discoveries, and from astronomy in literature to astronomy in the backyard. All accents are invited to contribute to this English language podcasts.

We are looking for individuals, schools, companies and clubs to submit 5 - 10 minutes of audio for our daily podcast.

Participants can do as few as 1 episode or up to 12 episodes (one per month, subject to our editorial discretion). Our goal is to encourage people to sign up for a particular day (or days) of 2009. We have a calendar of astronomical events to give ideas but the podcasts can be about virtually any astronomical topic. We are seeking a wide range of contributions, from simple concepts to more in-depth discussions of complex concepts. We are expecting a wide range of contributions, from simple at-home first-time podcasts to highly-polished and professional recordings. We hope to sign up a wide range of participants, from school children to graduate students in astronomy to science bloggers and podcasters to big media companies and even big media stars.

We are also looking for organizations to support us financially.

We are inviting organizations to sponsor the podcast by donating \$25 to support 1 day of the podcast. As examples, your organization could sponsor 1 episode per month (\$300), 1 episode per week (\$1300), or every episode for 1 week (\$175). These donations will help pay for editing and posting of the podcasts. Sponsors will be mentioned in the audio and on the web site on the days they sponsor.

CONTACT

IYA New Media Co-Chairs

Pamela Gay <pamela@starstryder.com> +1 867 204 6392

Michael Koppelman <michael@slackerastronomy.org> +1 763 443 2048

For more information visit <http://365DaysOfAstronomy.org>.